



orto giardino

Lo Spettacolo della Primavera

4th - 12th March 2023

Fiera di Pordenone



L'EMPORIO
VERDE



The figures



More than **60.000 visitors**,
12% from abroad (Slovenia and Croatia)



35.000 sqm exhibition area



300 exhibitors



11 gardens realized by landscape architects
and nurserymen, located in the exhibition area,
along with **two special installations**



Become an exhibitor of the 42nd edition of Ortogiardino

You will be one of the protagonists of the first Italian fair of vegetable and flower gardening, outdoor furniture and outdoor living, conceived for the end consumer. For over 40 years it has been the reference show for nursery owners, flower growers, producers and retailers of equipment and products for horticulture and garden care, and of outdoor furniture. Get in touch with over 60,000 visitors looking for everything necessary to live in full comfort the external areas of their home: it's the perfect time of the year for this!



The 22nd edition of PORDENONE ORCHIDEA will also run during Ortogiardino 2023. This is the north-east's largest market and exhibition for orchid enthusiasts and collectors. More than 1,000 m² of exhibition space are dedicated to this elegant flower, combined with rare plants, an enchanting backdrop, cultural events and botany classes.



Are you a craftsman or a seller of outdoor furniture and decorations? Emporio Verde (Green Emporium) is an exhibition area especially devoted to you with theme-based displays and targeted communication.



10th edition of the "Festival dei Giardini"



10th Gardens
Festival



An initiative dedicated to landscape architects and nurserymen. Send us your project for a theme garden, the 11 best proposals will be fully built and displayed at Ortogiardino, along with two special installations. The contest invitation is available at: **www.ortogiardinopordenone.it** in the GARDEN FESTIVAL page or upon request at: **festivalgiardini@fierapordenone.it**

How to get here

Pordenone is situated in the heart of an area packed with natural and architectural beauty, home to endless gastronomic delights and excellent wine. It is also only a short distance away from numerous other Italian cities of art, which can all be reached in less than an hour and a half by car.

PORDENONE-TREVISO > 30'

PORDENONE-PADOVA > 60'

PORDENONE-UDINE > 60'

PORDENONE-TRIESTE > 75'



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Pordenone Fiere

Exhibitions since 1947

www.fierapordenone.it

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